



How can we promote agricultural biodiversity? Planning awareness-raising actions and popular education on agricultural biodiversity

(Radio food LAB: Food Sovereignty, active citizenship and communication)

Date: February 25, Friday, 03.30 PM – 05.30 PM Workshop session 2

Language: English

Room: Videoconference room (in atrium)

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Abstract:

Food sovereignty cannot be taught, but practiced. This is the motto of the research and communication lab that ACRA provides to the activists, social workers and other actors involved in the agro-food sector and in the field of community rural development. The lab gives the opportunity to experiment two educational tools for capacity building - available in English, Italian, French and Spanish - realized by a network of European NGOs with the aim of promoting a greater participation of civil society to the modification of the production, trade and food consumption systems, resting on the principles of Food Sovereignty (www.ruraledu.net).

The first part of the lab offers a research activity taken from the kit “Active citizenship and Food Sovereignty: training tools for the sustainable development of rural communities.” Some positive cases in Europe, Africa and Latin America will be identified and examined in order to identify their key features and linked them to the specific experiences of participants. Participants will discuss about different topics, such as governance and participatory approach; local markets, relations and partnerships; traditional and local food; rights and agriculture; culture and identity; environment and biodiversity.

The second part of the lab offers a communication activity taken from the kit “Radio food: an educational kit for the production of radio programs on Food Sovereignty.” Some key issues and practical experiences will be selected and disseminated to a wider audience - such as citizens, consumers or managers. The production of an actual radio broadcast - with a format decided by participants - shall be an opportunity to reflect on the importance of good communication as a concrete and effective tool to provide information, awareness and mobilization in the field of Food Sovereignty.

Background document: For this part of the lab, everyone could bring his/her own laptop and install the open source audio editing program. This program is also available on the website: <http://audacity.sourceforge.net/>